



footnotes

FOOTNOTES is a publication of Germania Seed Company and a source of information to our customers. Corky has encouraged his father, Rich Kane, to author this publication. Rich is starting his 55th year at Germania and will share with you many of his experiences, humor, letters, and incidents that he has enjoyed with many customers and good friends over the years...we hope you enjoy them.

THANK YOU

On behalf of our entire team here at Germania, we truly appreciate your continued business, trust and confidence. Your support inspires us to do better - everyday.

MINIMUM ORDERS

At Germania Seed Company, we do NOT have a minimum order requirement. All orders are appreciated and processed the same day received.

I talk to myself, because sometimes I need expert advice.

DID YOU KNOW ???

For every human on Earth, there are about 1.6 MILLION Ants !!!

PLANTS/PLUGS

Our Plant/Plug catalogs list over 15,500 varieties in over 50 different sizes....the largest selection available. As a broker, we represent only the best and most reputable growers. Combined with our outstanding Customer Service we can offer you the best products and service available in the industry. For additional information, please contact Bobbi at 800-380-4721 ext. 811

THE LAST TIME I PLAYED GOLF WITH MY SON CORKY...

Corky asked if I thought he could reach the green with a 5 iron? I told him that the way he plays...eventually !!!

POP QUIZ

Can you name the only one of the 7 Dwarfs that does not have a beard ??? (see page 2 for the answer.)

When I was a child I thought nap time was punishment. Now it's like a mini vacation.

PERENNIALS SELL

Need another way to market Perennials? You should promote them as great cut flowers. We have a full list of Perennials to be used as cutflowers on our website at germaniaseed.com/cutflowers or give our customer service department a call at 800-380-4721.

DID YOU KNOW ???

It is estimated... 95 % of U.S. adults have cellphones !!! 269 BILLION emails are sent and received every day !!! 3.5 BILLION photos are shared every day !!!

STRAWBERRIES

Strawberries are the only fruits whose seeds grow on the outside.

I've learned...That everyone you meet deserves to be greeted with a smile.

CARDINALS

The Cardinal is the state bird of 7 states, the most popular of all other species.



Mum Beverly Bronze



Mum Shannon White

MUMS & POINSETTIAS!

- We offer a full line of rooted liners and unrooted cuttings for both Poinsettias and Fall products like Mums and Asters.
- Multiple vendors for the best available plug size and shipping costs.
- Programs and pricing can be seen at www.germaniaseed.com – use the **Order Online** or **Online Catalogs** links.
- Call for At-Once Availability



Christmas Joy Marble



Gold Rush

15,500 Plug & Plant Items | Same day shipping on 5,500 Seed Items

Serving up BIG savings with Raker's 3 Seasons of Savings!

Enjoy up to 40% off many Annuals/Herbs/Veggies starting NOW thru Summer/Fall/Winter!



SUMMER SIZZLE

- A great way to restock your inventory for Summer Sales. BIG SAVINGS with Raker Season Saver Plugs! Take up to 40% off regular price on over 1,300 items available in multiple tray sizes.
- **Mast Young Plants Pansy & Fall Seedling Program** – 14 new varieties including 4 new mixed trays – Sold as 288 and 128 trays.
- **Wagner Pansies & Fall Plugs** – Wide selection of the best performing and most popular varieties on the market – includes Pansies, Violas, Snapdragons, Petunias & Ornamental Fall Plants.

View the full program at www.germaniaseed.com/seasonsaver



SEED

We inventory over 5,500 Seed varieties, our selection is unmatched!!! All seed orders are shipped the same day received...most within 4 hours !!!

PRICING IS IMPORTANT

Before you raise or lower prices, consider this... A price cut of 5% will make it necessary to increase sales by 25% to obtain the same profit. By the same comparison, when you increase prices by 5%, you would make the same profit on 83% of the same volume!!!

Don't worry that your children do not listen to you. Worry that they are always watching you !!!

BUTTERFLY GARDENS

Butterflies are only attracted to certain flowers. Butterflies are active from early Spring through the Fall and are a very popular sales item. For a complete listing and more information, contact our Customer Service Dept. at 800-380-4721.

I've learned..... That when you're in love, it shows.

HOT DOG !!!

It is estimated that between Memorial Day and Labor Day, 7 BILLION Hot Dogs will be consumed !!!

"We are lost, but making good time...and will take the next fork in the road !!!"
- Yogi Berra

OPEN POLLINATED VARIETIES

This occurs when plants are allowed to pollinate through the natural acts and course of nature. In order to maintain the integrity of the original variety, you must isolate the plants or they will cross-pollinate with another variety and no longer be "true to name". F-1 Hybrids can NOT have their seed saved or be used for future production as it requires its parent stock for pollination for its consistent production and first generation production.

If God wanted me to touch my toes, he would've put them on my knees.

DID YOU KNOW ???

Cashews are not nuts, but classified to be in the class of "Fruits".

Old age is coming at a really bad time !!!

LAKE SUPERIOR

In the Great Lakes...Lake Superior is "SUPERIOR" It contains 10% of all fresh water on planet Earth. The average depth = 483 ft., deepest point = 1333 ft.!!! There have been about 350 shipwrecks. There are 78 different species of fish that call the lake home. The maximum wave recorded on the lake = 31 ft. high.

I've learned..... That the easiest way for me to grow as a person is to surround myself with people smarter than I am.

TAGS • TAGS • TAGS

How can you get the 250,000 price quantity for Color Pixie Tags? Place a combined Seed or Plant/Plug order for \$250 or more and you are eligible for the 250,000 volume price on ALL of your Pixie Tags through June. For additional information contact our Customer Service Dept. at 800-380-4721

POP QUIZ ANSWER

Dopey is the only Dwarf that does not have a beard !!!

NEW FOR 2018

Celosia Kosmo Series



Plug crop time: 3 to 4 weeks
Transplant to finish: 9 to 11 weeks

Genetically dwarf series for year-round pot and pack programs needs no PGRs or pinching. Produces a main stem at the base with many side spikes; flower heads top well-proportioned leaves. Short production time, long retail shelf life and excellent garden performance.